

Press Release – June 2008

The two important international organisations, ISCA and Play the Game, give their full support to World Outgames 2009 in Copenhagen.

World Outgames 2009 has agreed on cooperation with the two international organisations, **International Sport and Culture Association (ISCA)** and **Play the Game**. This will benefit not only the Danish sport environment by bringing new partners together, but also contribute in new and important lessons learnt organisational as well as logistically. The agreement furthermore underlines the expertise of World Outgames 2009 in hosting large scale international events.

The new teamwork between these organisations includes an agreement on promoting and developing each other's activities in their respective fields, cooperating on attracting attention from journalists and in general brings sport and stories about sport to the attention of national and international media. Furthermore, ISCA and Play the Game encourage their partners to support and participate in World Outgames sport activities and in the international Human Rights Conference in Copenhagen.

The agreement between World Outgames and ISCA is stated in a Memorandum of Understanding on future co-operation and in a Letter of Support. The Memorandum is signed by Uffe Elbæk, CEO of World Outgames 2009, and Mogens Kirkeby, President of ISCA.

The international organisation Play the Game gives its strongest possible support for World Outgames in a Letter of Support from its director, Jens Sejer Andersen. He describes World Outgames as a *"great opportunity to promote cultural diversity, freedom and equal opportunity"*.

What is...?

World Outgames 2009 is a sports, culture and human rights event to be held in Copenhagen from 25 July – 2 August 2009. Organizers expect more than 8,000 paying participants. The primary target groups are lesbians, gays, bisexuals and transgender people from all over the world, though all activities and events are open to everyone and mainstream teams and individuals are encouraged to participate. See www.copenhagen2009.org.

ISCA is an international association, whose members are primarily non-governmental entities in the field of sport and culture from Africa, Asia, Europe, North and South America. ISCA promotes sport as an integral part of cultural life. See www.isca-web.org.

Play the Game is an organisation creating coalitions for good governance in sport. Play the Games brings journalists, academics and sport leaders together to discuss issues concerning the basic ethical values of world sport see www.playthegame.org.

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