

Facts about World Outgames 2009

Time and place:

25th July to the 2nd August 2009 in Copenhagen.

Registration and fees

Registration for the World Outgames 2009 begins online at www.copenhagen2009.org in April 2008 and closes 30 April 2009. The registration fee is DKK 1,500 (app. € 198) for the sports and cultural program and DKK 2000 (appr. € 264) for the human rights conference (conference fee includes lunch and snacks during the sessions). The registration fee for students under 26 with a valid ID is DKK 1,000 (app. € 132)

What is World Outgames?

World Outgames 2009 is an international sports-, culture-, and human rights event celebrating the vitality of the global LGBT community and focusing on every human being's right to freedom.

World Outgames consists of three programs:

Sports program

- Consists of 38 sports disciplines
- The disciplines will primarily be held at 8 sports venues in Copenhagen
- Expects a minimum of 6,500 athletes from at least 80 different nations world wide
- Examples of strategic collaboration partners: Pan Idræt – Danish Gay Sport, The National Olympic Committee and Sports Confederation of Denmark (DIF), Danish Gymnastics and Sports Associations (DGI), Local sports clubs

Culture program

- Project Out Cities 2009: The following cities, Melbourne, Mexico City, Rio de Janeiro and Århus, Denmark will exhibit a large art culture program on the streets and squares of Copenhagen during World Outgames 2009. Moreover, Out Cities is the frame of an international mayoral summit in Copenhagen.
- Different festivals are being held in Copenhagen – fx. tango-, leather- and choir festival.
- Several culture institutions in Copenhagen are planning programs with World Outgames themes in 2009.
- Strategic partners include: DR choir and orchestra, Copenhagen International Theatre, The Museum of Copenhagen, Copenhagen Jazz Festival

LGBT Human Rights Conference

- International human rights conference for politicians, NGOs and scientists among others.
- 1,000 delegates from around world are expected to participate in the conference.

- Strategic partners include: Institute for Human Rights, Amnesty International, Danish Broadcasting Television, IBM

8,000 participants from every corner of the world, as well as 10,000 foreign visitors are expected to come to Copenhagen for the World Outgames. Moreover, 360,000 visitors are expected for the Out Cities Project.

Why is World Outgames a *relevant* event?

- More than 1/3 of the countries in the world criminalize love and sexual relations between two people of the same sex.
- From this, 7 of the countries of the world punish homosexuality with death penalty.
- World Outgames strengthens the identity of Copenhagen as an international and cultural city.
- World Outgames creates lasting value for Copenhagen.

Why is World Outgames an *unique* event?

- A combination of sport, culture and human rights – speak to the brain, heart and body.
- A cooperation between NGOs and established institutions and companies.
- A celebration with a serious background

Economy

World Outgames is established as a limited company, where the owner is the Foundation Wonderful Copenhagen. Revenue comes from participant fees, grants from the Government, Copenhagen City Council, foundations and sponsorships

Budget for World Outgames: DDK 64 mio. (app. €8.4 mio.)

- Grant from the Copenhagen City Council of Copenhagen: DDK 25 mio. (app. € 3.3 mio.)
- Fees from participants: DDK 10 mio. (app. €1.3mio.)
- Sponsorships and grants: DDK 29 mio.. (app. € 3.8 mio.)
 - Sponsors: DDK 12 mio. (app. €1.6 mio.)
 - Grants DDK 17 mio. (app. €2.2 mio.)
 - Ministerial funds
 - Private foundations
 - EU

Sponsors:

Several sponsors are already set:

- SAS = official airline of World Outgames 2009, sponsor of flight tickets
- IBM
- PrimeTime Kommunikation A/S

In addition, the Tuborg Foundation has decided to support the Out Cities Project with DDK 1,8 mio (app. € 237,500), and the City Counsel of Copenhagen has granted an extra amount of DDK 3 mio (app. € 395,700)

HIVOS (Humanist Institute nfor Co-operation with Developing Countries) has allocated £ 1,300 (appr. DDK 1 mio.)

The history of World Outgames

The first World Outgames was held in Montreal in Canada July 26th to August 5th 2006.

- There were 12,599 paying participants from 111 countries.
- 66 per cent of the participants were men, and 34 per cent were women.
- The number of visitors of the World Outgames is estimated to be approximately 500,000.
- Participants and visitors spent \$102.90 million (€70 million) in Montreal in connection with the event according to the Montreal Chamber of Commerce.

The Secretariat behind World Outgames 2009

- Chief Executive Officer Uffe Elbæk
- Finance Director Per Hermansen
- Communications Manager Marc Northern
- Commercial Director Carsten V. Jensen
- Director of Sports Program Tommy Kristoffersen
- Director of Cultural and Conference Program Michael Stensgaard
- Project Manager - Volunteers Mette Bugge

The Board of World Outgames

- Merethe Stagetorn - Chairman
- Merete Lundbye Møller
- Martin Bender
- Minna Grooss
- Ane Skak
- Ole Udsholt
- Elisabeth Møller Jensen
- Finn Terkelsen