



25 JUL - 2 AUG

COPENHAGEN 2009

worldOutgames

Serious sports, serious culture, totally serious fun!

Facts about the World Outgames 2009

- World Outgames 2009 takes place in Copenhagen from 25. July through 2. August, 2009.
- World Outgames 2009 is an international sports, cultural and human rights event highlighting and celebrating the vitality in the global LGBT environment (Lesbian, Gay, Bisexual, Transgender). It also aims to stress the importance of the freedom of all people.
- It is the city of Copenhagen which has taken the initiative to bring the World Outgames to Copenhagen.
- World Outgames is an event in which anyone is invited to participate – regardless of sex, sexual orientation, ethnic origins and religious beliefs they may have.
- These are the second World Outgames. The first were in Montreal, Canada, in 2006.
- So far, almost 5000 paying participants have signed up for the games. They primarily come from Europe, North America and Australia. More than 90 different nations will be represented.
- Significant effort has been put into attracting participants from Eastern Europe, Russia, Asia, Africa and South America through a program called “Outreach”, supporting approximately 250 participants from countries in those regions.
- Apart from the paying participants, it is expected that the World Outgames as an event will attract a lot of tourists together with friends and relatives of the participants.
- About 7,000 tourists are expected in Copenhagen purely because of the World Outgames, and it is expected that somewhere between 300,000 and 500,000 tourists and residents of Copenhagen will experience the World Outgames 2009 first hand in the audience.
- The total budget of World Outgames 2009 is DKK 49.9 million (approx 6.6 mill Euro). The city of Copenhagen has granted the first DKK 30 million (approx 4. mill Euro). There is also be support from ”Fonden til Markedsføring af Danmark” (the Fund for Promoting Denmark) under the Danish Ministry of Economic and Business Affairs (DKK 6.1 million or approx 805,000 Euro), the Ministry of Foreign Affairs of Denmark (DKK 560,000 or approx 75,000 Euro), the Capital Region of Denmark (DKK 1 million or approx 134,000 Euro), Sport Event Denmark (DKK 1 million or approx 134,000 Euro), the City of Frederiksberg (500,000 kr. or approx 67,000 Euro) and Danish Year of Sport (DKK 250,000 or approx 33,500 Euro). Additional funding comes from private funds, sponsors and participants’ fees. Finally, there will be revenue from participants and various sales. SAS, IBM, Tuborgfondet, HIVOS (a Dutch humanitarian fund) and ILGA-Europe are the major sponsors. The cities of Ballerup, Hvidovre and Tårnby Kommune plus Amager Strandpark I/S and ”By og Havn” will provide sports facilities.



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- In total, the World Outgames 2009 is expected to generate revenue for Copenhagen and Denmark worth approximately DKK 60-80 million (approx 8-10.7 mill Euro) – through, for example, beverage/food consumption, hotel stays, etc.
- The three programme pillars – sports, culture and human rights – are weighted evenly. In sports, there will be more than 30 sports events. Culturally, the biggest project is called OutCities, where the cities of Antwerp, Melbourne, Rio de Janeiro, Mexico City, Tel Aviv and Århus will each present a programme featuring one week of artists and performers on the squares and open places in Copenhagen. Under the motto of "Love of Freedom – Freedom to Love", the international conference on LGBT human rights will focus on a number of particular cultural and political challenges and issues for the LGBT environment. The conference will be held in Denmark's Radio's Koncerthuset and at the IT University. One of the many outcomes of the conference will be the "Copenhagen Catalogue of Good Practices", containing a number of examples of how the various countries can make progress on this subject.
- The daily responsibility for the development, completion and evaluation of World Outgames 2009 is placed in a secretariat, which was established in the beginning of 2007. Presently, the secretariat consists of 20 employees and a department of volunteers, which will hold about 1800 volunteers, when the World Outgames is held in July.
- The overall responsibility for the World Outgames lies with a committee formed by members, who have the right competencies as required to manage the specialised areas, the level of ambitiousness and the complexity of the project.
- The rights to the World Outgames are owned by the international sports association GLISA (Gay and Lesbian International Sport Association).

May, 2009